

Answers to the communication challenges of the court system

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Hungary

technical development vs. judiciary

- Record of the court hearings without permission and their sharing on the internet
- Pressure of the press through public opinion
- Attack against judges by the representatives of press and media

Main topics

- I. Legal background of the courts' relationship with the media
- II. Modern tools of communication: spokespersons, website, social media
- III. Good examples for effective, fast and well-prepared communication

The essence of attitude of courts

- proactivity
- courage
- accuracy
- prudence



I. Legal background of the courts' relationship with the media (1)

- fundamental rights of freedom of information and protection on personal data
 - legal acts (Constitution, procedural codes, etc.)
- publicity of trials and court decisions - constitutional guarantee
 - exceptions! (public order, morality, classified info, private life..etc.), but! final decision is always public

I. Legal background of the courts' relationship with the media (2)

- legal acts - framework of the cooperation
e.g. individual cooperation agreements

but! proactivity might be risky....

II. Modern tools of communication: spokespersons, website, social media (1)

II.1. Role of spokespersons (1)

- at residences of courts
 - PR experts, assigned competent judges, spokespersons, press secretaries — huge responsibility in the evaluation of the judiciary
 - communication trainings
 - exclusive competence in informing the public
- >>> judges - express opinion only via judgements

II. Modern tools of communication: spokespersons, website, social media (2)

II.1. Role of spokespersons (2)

- keep in close touch with judges (contingent media attention...)
- to correct when false info disclosed:
 - press release
 - denial / objection
 - direct contact with journalists

II. Modern tools of communication: spokespersons, website, social media (3)

II.1. Role of spokespersons (3)

- A. trained communication specialist
- B. member of the organisation with legal qualification

KEY: 1. well organised internal communication
2. centralisation

II. Modern tools of communication: spokespersons, website, social media (4)

II.2. Websites

- importance of update
- webpages per court —one central website

II. Modern tools of communication: spokespersons, website, social media (5)

II.3. Courts in the social media

- only few countries use, but! appearance approved
pros: swift & reaches youngsters «» cons: comments
- appearance of judges

III. Good examples for effective, fast and well-prepared communication

- media monitoring system
- press contact list
- communication scenarios
- trained communicator
- pre-prepared press releases
- question-and-answer documents



Hungary

**an example of centralised
communication**

Hungary - An example of centralised press communication (1)

- emphasis on strengthening the communication
- press spokesman — press secretaries:
 - media events
 - internal communication
 - PR
 - CSR
- communication about the operation of courts and responsibilities
- thematic trainings

Hungary - An example of centralised press communication (2)

Models of interaction:

- individual cooperation agreements
- “Open-Court” program
- NOJ delegate
- Department for Press and Communication (NOJ) - weekly newsletters
- Facebook (www.facebook.com/obh/birosag)
- press interviews by the President of NOJ
- Working Group on Communication

<http://birosag.hu/en/conference>

The screenshot shows the website for the National Office for the Judiciary, specifically the conference page. The header features the logo and name 'BÍRÓSÁG' in a stylized font. Navigation links include 'NATIONAL OFFICE FOR THE JUDICIARY', 'NATIONAL JUDICIAL COUNCIL', 'EUROPEAN UNION', and 'ACADEMY OF JUSTICE'. A search bar is present in the top right. The main content area is titled 'Conference' and is divided into three columns. The left column lists various international and European conferences. The middle column, under 'Conferences', lists 'Courts and Communication, 2016' and provides links to previous years' events. The right column, under 'Information', details the 'Conference on Courts and Communication, 2016', including its dates, location, and topics.

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CONFERENCES AND WORKSHOPS

» EUROPEAN CONFERENCE ON COURTS AND COMMUNICATION, 13-14 OCTOBER 2016

» INTERNATIONAL CONFERENCE - NEW HUNGARIAN CIVIL PROCEDURE ACT AND THE DEVELOPMENT OF EUROPEAN RULES OF CIVIL PROCEDURE

» MEDIATION IN EUROPE AND IN HUNGARY - INTERNATIONAL CONFERENCE ON COURT ANNEXED MEDIATION

» INTERNATIONAL CONFERENCE ON THE CODIFICATION OF THE CRIMINAL PROCEDURE CODE

» VISUAL AND AUDIO RECORDINGS AND REMOTE AUDITION IN JUDICIAL PROCEDURES

» BALKAN AND EURO-MEDITERRANEAN NETWORK OF COUNCILS FOR THE JUDICIARY

Conference

Conferences

Courts and Communication, 2016

» Courts and communication, 2015

» Courts and Communication, 2014

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Information

Conference main page

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Conference on Courts and Communication, 2016

After the successful conferences of the last three years, the National Office for the Judiciary organises the next international two-day conference in Budapest on 13-14 October 2016, entitled Conference on Courts and Communication. This will be the fourth event of a series of annual conferences held in Budapest dedicated to the complex issue of courts and communication with a specific focus issue each year presented by both nationally and internationally acclaimed experts.

This year the conference will cover besides PR and crisis communication - as continuation of last year's topics - the issue of press rectification cases. Lecturers will be held on the first day of the conference, followed by workshops on the second day, on the field of 3 topics:

1. Press rectification cases, practice of the rectification
2. Means and measures of crisis communication
3. Strengthening of court PR: new trends of communication

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